

Does your property website conform to the WCAG 2.1 AA technical standards?

As more people are reliant on property websites to serve as the gateway to your property, there is a greater emphasis on making sure your site is ADA compliant in order to reach more prospects with disabilities and reduce litigation exposure.

The Web Content Accessibility Guidelines (WCAG) 2.1 outline recommended practices to ensure compliance. While there are three different levels of compliance ranging from A to AAA, the Department of Justice (DOJ) and the federal government state that the AA level of compliance represents “well-established industry guidelines.”

Include a “skip navigation” link at the top of each page with navigation links

All links should have alt text descriptions that can be read by a screen reader

All photographs, maps, graphics, and other images must have HTML tags with text equivalents of the material visually conveyed

All documents should be available in HTML or another text-based format

If your website has online forms, make sure they can be read by a screen reader and easy to navigate

Video and audio content should have audio descriptions and closed captions

Post your website accessibility policy on your website



LeaseLabs by RealPage fully understands the importance of ADA compliance. That’s why we partner with the leading AI software to offer the compliance tool to our new and existing website clients at no cost. Contact your LeaseLabs sales representative for a consultation.